



Your milestones.
Your needs. **Your team.**

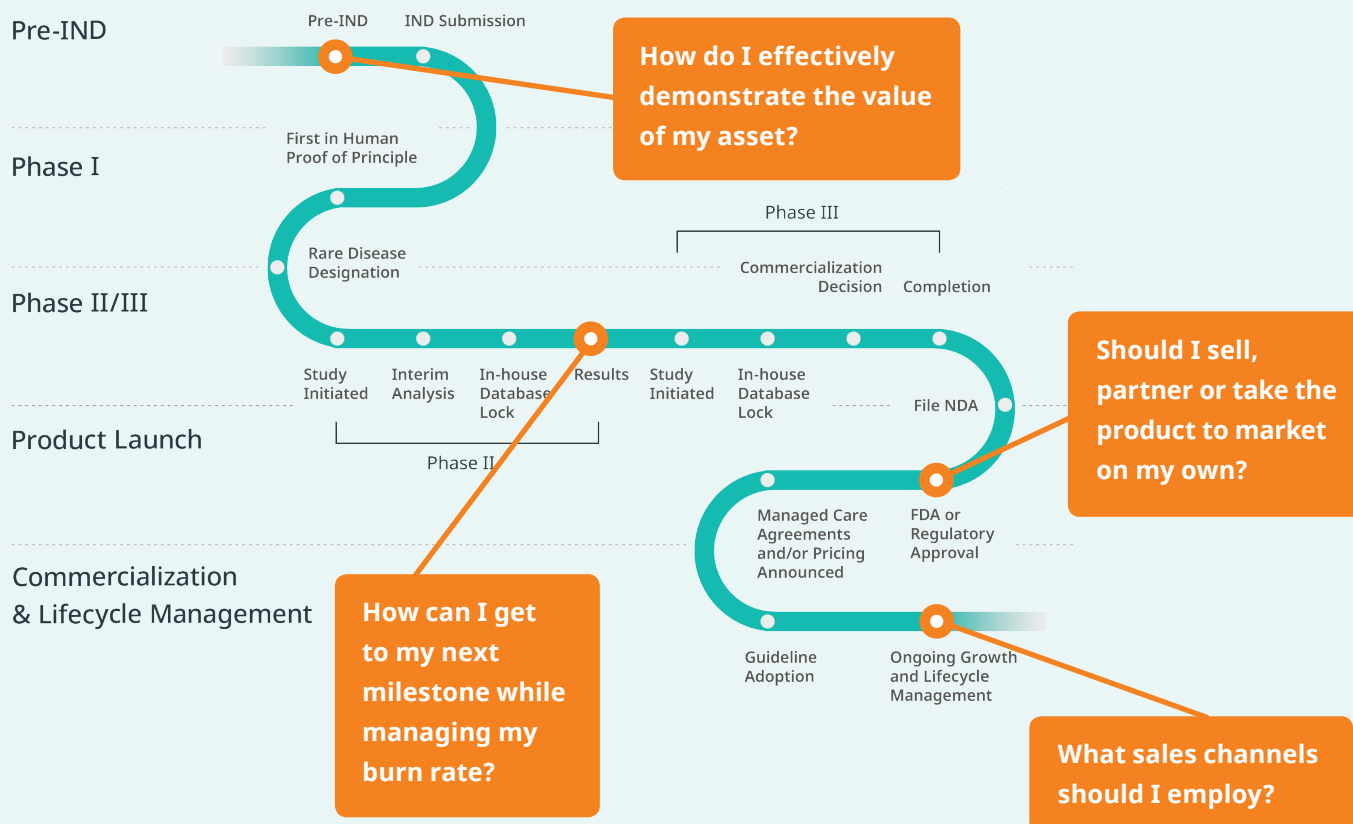
*Helping you solve your toughest challenges –
from clinical strategy to commercial success.*

Feeling prepared for what lies ahead – that’s peace of mind

Your team is dedicated to developing and delivering treatments to patients in need. It’s a complex journey and having the right partner, with the right experience, by your side can make the difference. Our team has extensive expertise developing strategies and designing solutions to address questions at various points along your drug development path. Let us take that expertise and put it to work for you.

The Value Creation Continuum

On the surface, your journey may appear the same as large pharma’s, but we know you face different questions along the way. We understand, and can help you advance your asset from any point on your drug development or commercialization path. Below are a few examples, explore more at iqviabiotech.com.





IQVIA BIOTECH: BUILT TO EXCEED YOUR EXPECTATIONS

Our dedicated Biotech teams with therapeutic-area experts



TRANSPARENCY



The power of the IQVIA CORE™ enables data-driven decisions

FLEXIBILITY



SPEED

Offerings designed exclusively around your key Biotech milestones



INNOVATION



Biotech-specific SOPs and resources

OUR SUITE OF INTEGRATED CLINICAL AND COMMERCIAL SOLUTIONS

Asset Valuation & Due Diligence

Understand and articulate the market value of your asset, create a clear and differentiated value story and drive investor and partnering discussions for optimal outcomes.

Drug Development Strategy & Analytics

Define your target product profile and clinical development strategy aligned to critical market drivers including regulatory, payer and commercial endpoints.

Clinical Development

Advance your asset from Phase I through Phase III trials with industry leading therapeutic expertise, global infrastructure, and unparalleled data.

Launch Strategy & Planning

Develop a comprehensive plan with well defined brand, value, and channel strategy that ensures market access and establishes a path to optimal product launch.

Commercialization & Lifecycle Management

Leverage agile commercial operations to scale rapidly as needed, while maintaining a lean organization.

Visit iqviabiotech.com to find out how we build our solutions to fit your needs.



CONTACT US
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