

Save the date!

SWISS BIOTECH DAY

April 24-25, 2023
Congress Center Basel

Are you interested in increased visibility at the next Swiss Biotech Day?

We offer various opportunities designed to promote your brand, products, services and build partnerships.

Contact us to discuss your ideas!

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget.

Please see the next page for more information on sponsorship packages and contact us: **Christian Böhm & Oliver Schnell | +41 52 569 82 27 | marketing@biocom.de**

Organized by:

CORPORATE PARTICIPATION OPTIONS

1 EXHIBITION

- Exhibition space in the exhibition area (6 square meters) for April 24-25
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of two delegates to the event

CHF 4,000 plus VAT

2 COMPANY PRESENTATION

- Presentation slot (15 min.) in one of the parallel presentation tracks in the afternoon
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of two delegates to the event

CHF 3,500 plus VAT

3 TRACK SPONSORING

- Presentation slot (15 min.) at the beginning of the track and moderation of the sponsored track (optional) for April 24-25
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of three delegates to the event

CHF 15,000 plus VAT

4 PANEL SPONSORING

- Branding of a thematically focused panel discussion (e.g. finance, production, licensing)
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of four delegates to the event

CHF 7,500 plus VAT

5 CORPORATE ROOM

- Own corporate partnering room for approx. 15 people for one-to-one meetings for April 24-25
- incl. technical equipment and beverages on both days
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of seven delegates to the event

Price on request

6 GLOBAL VILLAGE

- Exhibition space in the Global Village area for April 24-25
- incl. equipment, carpet and printed back walls
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program

Price on request

7 OTHER SPONSORSHIP OPPORTUNITIES

- Lanyards
 - Badges
 - Partnering
 - Aperó branding
 - Breakfast & lunch branding
- Price on request**

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget. Many sponsors come back every year. Don't miss your chance to join them and get in contact with us!