

Save the date!

SWISS BIOTECH DAY

April 22-23, 2024
Congress Center Basel

Are you interested in increased visibility at the next Swiss Biotech Day?

Reach out to relevant players of biotech therapeutics at C-level and build effective partnerships.

We offer various opportunities designed to promote your brand, products and services.

Contact us to discuss your ideas!

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget.

Please see the next page for more information on sponsorship packages and contact us: **Christian Böhm & Oliver Schnell | +41 52 569 82 27 | marketing@biocom.de**

Media partners:

transkript

 **European
Biotechnology**
Life Sciences and Industry Magazine

Host:

 **Swiss Biotech
Association**

CORPORATE PARTICIPATION OPTIONS

1 EXHIBITION

- Exhibition space in the exhibition area (6 square meters) for April 22-23
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of two delegates to the event

CHF 4,600 plus VAT
SBA-member rate* CHF 2,800 plus VAT

2 COMPANY PRESENTATION

- Presentation slot (15 min.) in one of the parallel presentation tracks in the afternoon
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of two delegates to the event

CHF 4,000 plus VAT
SBA-member rate* CHF 2,300 plus VAT

3 PANEL SPONSORING

- Branding of a thematically focused panel discussion (e.g. finance, production, licensing)
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program
- Free admission of four delegates to the event

CHF 7,500 plus VAT
SBA-member rate CHF 4,500 plus VAT

4 GLOBAL VILLAGE

- Exhibition space in the Global Village area for April 22-23
- incl. equipment, carpet and printed back walls
- Display of your marketing materials on the media table
- Publication of a company profile on our website
- Your logo on selected conference material and the printed conference program

Price on request
Please contact: globalvillage@swissbiotech.org

5 OTHER SPONSORSHIP OPPORTUNITIES

- Track Sponsoring
 - Lanyards
 - Badges
 - Partnering
 - Apero branding
 - Breakfast & lunch branding
- Price on request

Through an understanding of your business objectives, we can develop a package of benefits tailored to meet your individual needs and budget. Many sponsors come back every year. Don't miss your chance to join them and get in contact with us!

* SBA-member rate

There are **no** conference tickets for the event included in the sponsoring packages. Please register one representative as member company of the Swiss Biotech Association with free access or as additional representative of the same member company at a discounted fee of CHF 250 incl. 8.1% VAT on our website. Please note: Only Swiss-based employees are entitled to use the stated membership rates. Check [here](#), if your company is a member of the Swiss Biotech Association.