

# Get started.

Innosuisse – your partner  
for innovation.



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

**Innosuisse – Swiss Innovation Agency**



*We will assist you  
with the right  
support offer.*

**Innosuisse promotes innovation – close to the market  
and in a connected way**

Innosuisse is the Swiss Innovation Agency. Innosuisse contributes to sustainable economic, social and environmental development at the national and global level by strengthening science-based innovation and entrepreneurship in Switzerland.

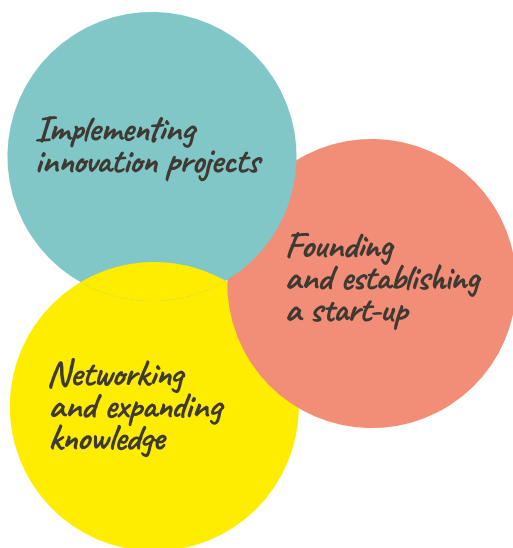
The core of Innosuisse funding is the support of innovation projects. Innovative organisations such as companies, start-ups, administrative bodies and NGOs develop new services and products together with universities and research institutions.

**Innovation projects** can be carried out with national or international partners or even without a partner from the business world. SMEs and start-ups can also apply for direct funding for their projects under certain conditions, without involving a research partner. Long-term, cross-disciplinary projects of larger consortia in key thematic areas are supported within the framework of the Flagship Initiative.

Innosuisse promotes the emergence and initiation of promising innovation projects by providing **networking opportunities and advice**: Mentors and EEN advisors provide support in the search for partners –both in Switzerland and abroad. Companies and researchers can launch new innovation ideas in thematic networks or exchange ideas at specialist events.

For the foundation and development of science-based **start-ups**, Innosuisse also offers training, coaching, support for the international stage and platforms for establishing a national or international presence.

How Innosuisse provides support



# Implementing innovation projects

*with research and business partners in Switzerland*

## FINANCIAL SUPPORT

### **Innovation projects with implementation partners**

As an industry partner or private or public entity, you can make a joint application with a research institution for financial support for innovation projects. Your project must promise commercial success or benefits for society.

## FINANCIAL SUPPORT

### **Vouchers for preliminary studies: innovation cheque**

Test the feasibility of your innovative idea. As an SME or other organisation, you can receive an innovation cheque worth up to CHF 15,000 for preliminary and idea studies or analyses of innovation and market potential.

## FINANCIAL SUPPORT

### **Systemic innovation: Flagship Initiative**

The initiative gives impetus to Switzerland for systemic innovations in areas relevant to the economy or society and promotes interdisciplinary projects. Innosuisse periodically defines specific topics – you can submit applications in a consortia of research and implementation partners.

*alone as SME or start-up*

## FINANCIAL SUPPORT

### **Innovation projects for start-ups**

As a start-up prior to market entry, you can be supported in the realisation of your innovation project. Your project must be based on application-oriented research and prepare for initial market entry. As a start-up, you can receive direct support for the projects.

## FINANCIAL SUPPORT

### **Swiss Accelerator innovation projects**

As a Swiss start-up or SME established on the market with above-average innovation potential, you can apply for direct financial support for innovation projects. The novel products and services should be scalable and able to be implemented quickly and effectively.

## *individually as a researcher*

### FINANCIAL SUPPORT

#### **Innovation projects without implementation partners**

As a researcher, you have to convince potential business partners of the value of your research. Innosuisse assists you with financial support for feasibility studies, prototypes and testing facilities.

### FINANCIAL SUPPORT

#### **Innosuisse und SNSF support offer: BRIDGE**

At the interface between basic research and science-based innovation, you as a young or experienced researcher will be supported with two joint support offers (Proof of Concept, Discovery) from Innosuisse and the SNSF.

## *with international partners*

### FINANCIAL SUPPORT

#### **Support for SMEs: Eurostars**

Eurostars gives you the opportunity to develop your products or services together with innovative partner companies or research teams at an international level.

### FINANCIAL SUPPORT

#### **Cross-border innovation projects: EUREKA**

If the partners you want to work with are not located in Switzerland, Eureka offers you the opportunity for cross-border innovation projects with cooperation partners from research and industry in over 50 countries.

### FINANCIAL SUPPORT

#### **Horizon Europe: Thematic partnerships**

Swiss organisations, companies or universities can participate in thematic partnerships as part of Horizon Europe. They can lead or be part of consortia.

### FINANCIAL SUPPORT

#### **Innovation projects with partner countries**

Would you like to expand or consolidate your international cooperation? Every year Innosuisse organises bilateral activities with its partner countries and offers targeted networking and support offers.

### ADVICE

#### **Patent searches**

Together with a patent expert from the Swiss Federal Institute of Intellectual Property, you can find out whether your innovation can be patented.

# Networking and expanding knowledge

## FINANCIAL SUPPORT

### Enabling networks: Networking Event Series

As a non-profit organisation, you can receive up to half of the eligible costs for your "Networking Event Series" if your event series brings together stakeholders from science, industry and society around an innovation theme.

## ADVICE, FINANCIAL SUPPORT

### Launching innovation ideas: Innovation Booster

Innovation Boosters offer innovation opportunities to companies or other innovative organisations or help you to find partners for your own project. Choose the Innovation Booster that is appropriate for you, get yourself networked and inspired and develop new ideas together with others.

## ADVICE

### Consulting on project launch: innovation mentoring

Innosuisse's mentors will support you as an SME or small organisation in structuring your innovation concept, searching for the right research partner or submitting a project application.

## ADVICE

### International partner search: Enterprise Europe Network

Use the know-how and network of the Enterprise Europe Network EEN to establish business partnerships as an SME or start-up in more than 60 countries. EEN supports you in your search for international partners and advises you on support offers as well as legal and regulatory framework conditions in new markets.

Find the right  
support offer in just  
a few clicks.  
[www.innosuisse.guide](http://www.innosuisse.guide)



# Founding and establishing a start-up

## *practical courses*

### TRAINING

#### **Start-up training: modules 1–4**

Innosuisse supports you in the development of your business idea, the founding of your business and your growth strategy. Our four training modules are taught by experienced entrepreneurs and are held throughout Switzerland.

## *individual start-up coaching*

### ADVICE

#### **Initial Coaching**

Are you gearing up to launch your business or do you want to optimise your existing start-up? Join Innosuisse's individual coaching programme and put your business model through its paces.

### ADVICE

#### **Core Coaching**

As the founder of a start-up, you will be advised by experienced coaches on strategy development and implementation, setting up the organisation and entering the market – for up to three years and with a value of up to CHF 50,000.

### ADVICE

#### **Scale-up Coaching**

We help your start-up during the growth phase to implement scalable processes, adapt structures and also exploit networking, financing and internationalisation activities – for up to two years, with a value of up to CHF 75,000.

## *international networking*

### ADVICE

#### **Internationalisation camps**

As an innovative start-up in the coaching programme with your sights set on internationalisation, you will learn about the international markets first hand at the Market Validation Camps and Market Entry Camps. Innosuisse runs the camps with Swissnex and Swiss embassies.

### ADVICE, FINANCIAL SUPPORT

#### **International trade fairs**

Do you have global ambitions as a start-up in the coaching program? Apply now for Innosuisse support to take part in the next international trade fair as a visitor or exhibitor.

# MOVING THE WORLD WITH SWISS INNO VATION

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