

Global Business Platform

KOTRA

kotra

Korea Trade-Investment
Promotion Agency



KOTRA, Global Business Platform of Korea, Connecting the World and the Future
We will usher in an era where anyone can export

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Korea Trade-Investment
Promotion Agency

I Overview

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1. KOTRA At a Glance



Mission

Contributing to national economic growth by supporting global business



Vision

Global Business Platform



Core values and Commitment



Global

Be Global

- We support the globalization of SMEs, industries, and people
- We aim to become a world-class trade and investment platform supporting the entire cycle of global business



Innovation

Lead Change

- We contribute to innovate growth of the nation and our clients
- We take the lead in digital transformation, and provide innovative services to our clients



Contribution

Commit to the Community

- We, as a public organization, contribute to the public and the economy
- We support our clients in becoming a global leader for sustainable growth



Public Integrity

Practice Uprightly

- We implement the highest standards of ethical management
- We gain the people's trust by running a transparent and fair organization

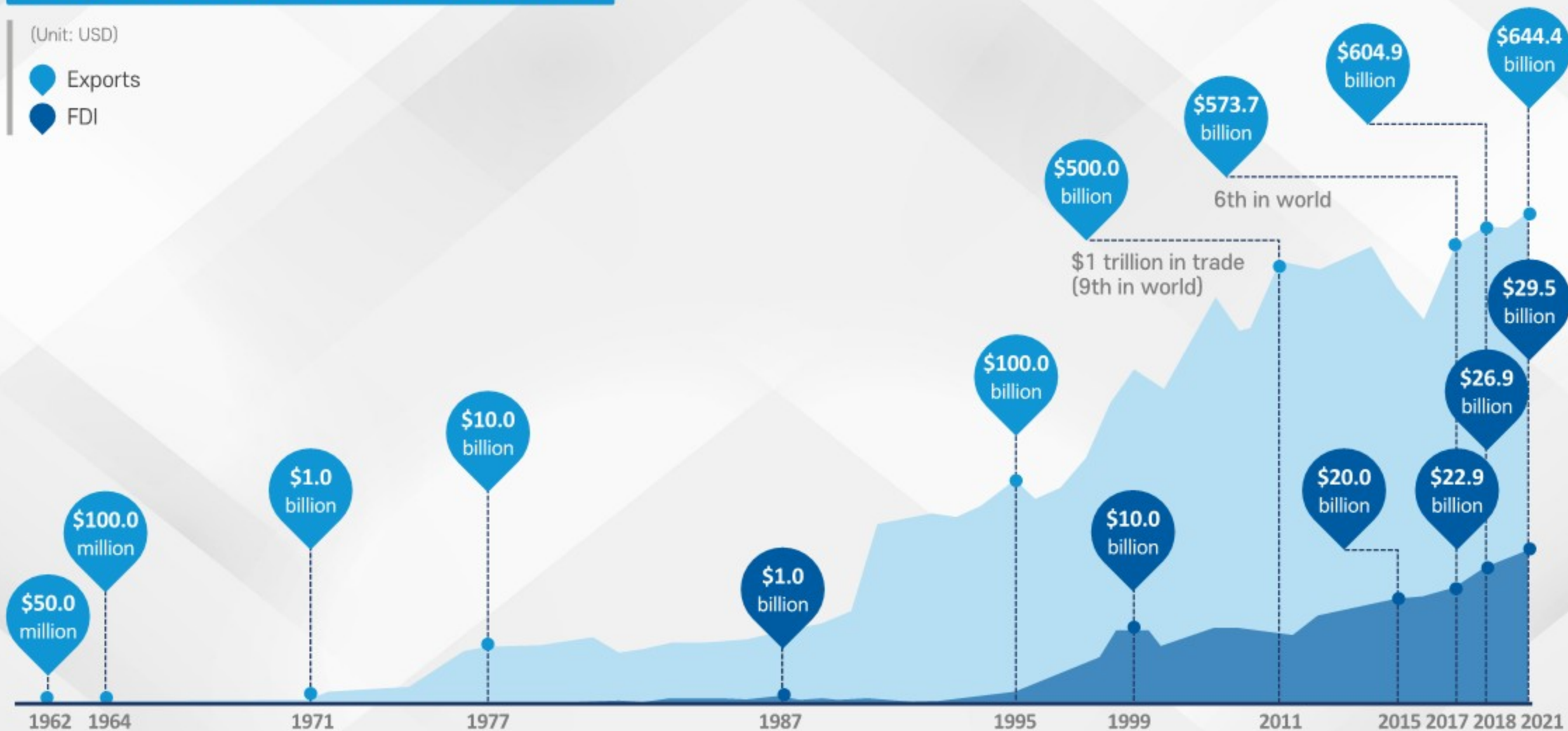
2. History of KOTRA



❖ Korea's Trade & Investment and KOTRA

(Unit: USD)

- Exports
- FDI



2. History of KOTRA

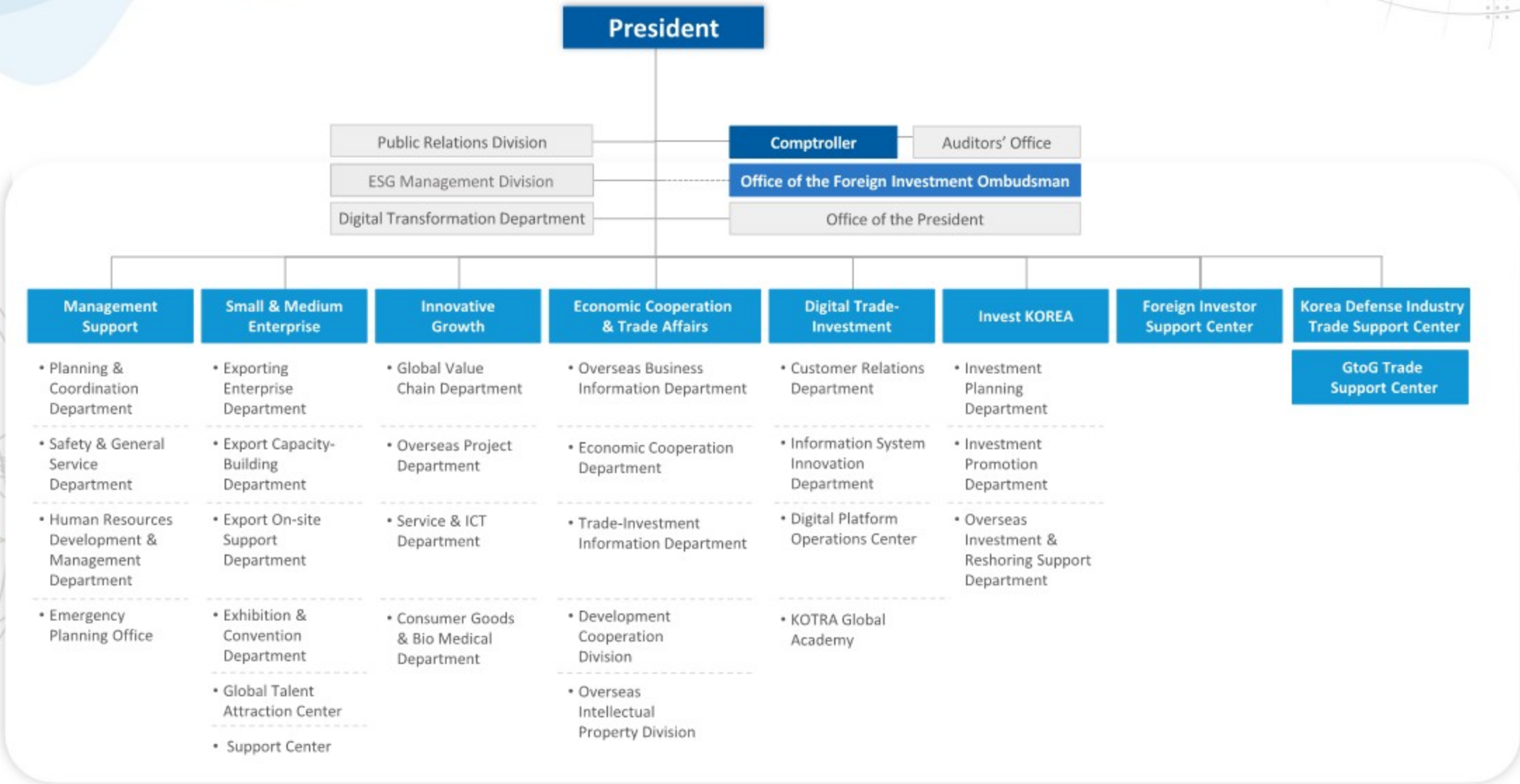


- 1962** June 21, **Establishment of the Korea Trade Promotion Agency**
: Opened offices in New York, Los Angeles, Hong Kong, and Bangkok
- 1970** Played a leading role in transforming Korea into a trading country during the construction boom in the Middle East
: Opened 6 offices in the Middle East from 1974 to 1976
- 1980** Diversified export markets by pioneering new markets in northern and eastern European regions
: Opened the first office in Budapest, Eastern Europe
- 1995** Renamed as the **Korea Trade-Investment Promotion Agency**
: Added foreign investment attraction feature and contributing to the foreign exchange crisis
- 2003** Launched **Invest KOREA**
- 2008** Added the feature of attracting **Global Talented Professionals (Contact Korea)**
- 2009** Added **Overseas Investment Support** feature for the globalization of SMEs
- 2011** Added the feature of **Defense Industry Support, International Development Cooperation, and National Brand Improvement services**
- 2012** Added the feature of supporting **Global M&A and Reshoring companies**
- 2013** Added the feature of **Overseas Startup and Employment Support**
- 2014** Added the feature of **government-to-government (G2G) trading**
- 2015** Added the feature of **summit diplomacy support**
- 2022** Designated as the exclusively responsible agency in **international reduction of greenhouse gas emissions**

Global Business Platform,
Connecting the world and the future, KOTRA



3. Organization



4. DX Platforms



Trade Investment 24

www.kotra.or.kr

A personalized, one-stop shop for finding, asking, and applying quickly and easily

Foreign Economic Information Center

dream.kotra.or.kr

A pan-governmental platform that provides step-by-step integration of overseas expansion information scattered across ministries

BuyKorea

www.buykorea.or.kr

A Global B2B export-supporting platform connecting global buyers with Korean exporters

TriBIG

www.kotra.or.kr/bigdata

AI-powered trade and investment data analysis and recommendation platform for promising markets and potential partners

Export Voucher

www.exportvoucher.or.kr

All-in-one platform that provides services for all stages of business (application, purchase, settlement, management) for export support infrastructure utilization business customers

Global Exhibition Portal

www.gep.or.kr

Global trade show information held by the industry

Foreign Investment Ombudsman

ombudsman.kotra.or.kr

A platform that provides information on grievance receipt/processing and regulatory laws and regulations for foreign-invested companies in Korea.

Invest KOREA

www.investkorea.org

A platform that provides information on Korea's promising industries, investment environment/procedures, local government news, and various statistics for foreign investors.

Economic Diplomacy Portal

president.globalwindow.org

A platform to check the economic and industrial sector results derived from the President's summit diplomacy at a glance and find business opportunities with relevant information.

Defense Trade Support

kodits.kotra.or.kr

From bolts and nuts to systematic weapons like tanks and aircraft, the platform provides business partnering opportunities with leading buyers in defense and security.

Contact Korea

contactkorea.kotra.or.kr

A platform that provides one-stop support for global talent search, interview arrangement, resume verification, visa recommendation, and other services needed by domestic companies and organizations.



KOTRA TV |

Youtube.com/globalkotra 🔍

KOTRA's latest news in video



5. Global Network



Europe

- Greece - Athens
- Netherlands - Amsterdam
- Denmark - Copenhagen
- Germany - Munich
- Germany - Frankfurt
- Germany - Hamburg
- Romania - Bucharest
- Belgium - Brussels
- Bulgaria - Sofia
- Serbia - Belgrade
- Sweden - Stockholm
- Switzerland - Zurich
- Spain - Madrid
- Slovakia - Bratislava
- England - London
- Austria - Vienna
- Italy - Milan
- Czech Republic - Prague
- Croatia - Zagreb
- Portugal - Lisbon
- Poland - Warsaw
- France - Paris
- Finland - Helsinki
- Hungary - Budapest

Europe

24



South East Asia

15



South East Asia

- New Zealand - Auckland
- Laos - Vientiane
- Malaysia - Kuala Lumpur
- Myanmar - Yangon
- Vietnam - Da Nang
- Vietnam - Hanoi
- Vietnam - Ho Chi Minh City
- Singapore - Singapore
- Indonesia - Surabaya
- Indonesia - Jakarta
- Cambodia - Phnom Penh
- Cambodia - Phnom Penh
- Thailand - Bangkok
- Philippines - Manila
- Australia - Melbourne
- Australia - Sydney

China

- Taiwan - Taipei
- China - Guangzhou
- China - Nanjing
- China - Dalian
- China - Beijing
- China - Shanghai
- China - Xiamen
- China - Shenyang
- China - Shenzhen
- China - Xi'an
- China - Wuhan
- China - Zhengzhou
- China - Changsha
- China - Changchun
- China - Chengdu
- China - Chongqing
- China - Qingdao
- China - Tianjin
- China - Harbin
- China - Hangzhou
- China - Hong Kong

China

21



Middle East

15



North America

10



South West Asia

9



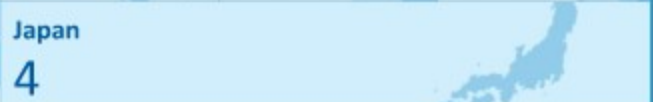
Africa

9



Japan

4



CIS
10

Central/South America

- Guatemala - Guatemala
- Dominican Republic - Santo Domingo
- Mexico - Mexico City
- Brazil - São Paulo
- Argentina - Buenos Aires
- Ecuador - Quito
- Chile - Santiago
- Colombia - Bogota
- Cuba - Havana
- Panama - Panama
- Paraguay - Asunción
- Peru - Lima

Middle East

- Libya - Tripoli
- Morocco - Casablanca
- Saudi Arabia - Riyadh
- Syria - Damascus
- United Arab Emirates - Dubai
- Algeria - Algiers
- Oman - Muscat
- Jordan - Amman
- Iraq - Baghdad
- Iran - Tehran
- Israel - Tel Aviv
- Egypt - Cairo
- Qatar - Doha
- Kuwait - Kuwait
- Türkiye - Istanbul

North America

- United States - New York
- United States - Dallas
- United States - Detroit
- United States - Los Angeles
- United States - Chicago
- United States - Silicon Valley
- United States - Atlanta
- United States - Washington
- Canada - Vancouver
- Canada - Toronto

South West Asia

- Bangladesh - Dhaka
- Sri Lanka - Colombo
- India - New Delhi
- India - Mumbai
- India - Bengaluru
- India - Armdavad
- India - Chennai
- India - Kolkata
- Pakistan - Karachi

Africa

- Ghana - Accra
- Nigeria - Lagos
- South Africa - Johannesburg
- Mozambique - Maputo
- Sudan - Khartoum
- Ethiopia - Addis Ababa
- Kenya - Nairobi
- Côte d'Ivoire - Abidjan
- Tanzania - Dar es Salaam

Japan

- Japan - Nagoya
- Japan - Tokyo
- Japan - Osaka
- Japan - Fukuoka

CIS

- Russia - Novosibirsk
- Russia - Moscow
- Russia - Vladivostok
- Russia - Saint Petersburg
- Mongolia - Ulaanbaatar
- Belarus - Minsk
- Azerbaijan - Baku
- Uzbekistan - Tashkent
- Ukraine - Chiayi
- Kazakhstan - Almaty

II Major Services

1. Exports
2. Globalization
3. Economic Cooperation and Employment
4. Foreign Direct Investment

1. Exports



❖ First step for exporting

- ✓ **Export corporatization of domestic companies**
 - Provide customized support to SMEs focused on domestic sales to help them transform into exporters.
- ✓ **Export Small Business Development Program**
 - Leveraging KOTRA's network to empower small and medium-sized enterprises that want to export and help them succeed in exporting
- ✓ **Helping startups go international**
 - Support startups in winning World-renowned startup competitions, thereby securing global references, critical in global scale up
 - Help startups validate product and technology feasibility and find right partners, that can help Korean startups enter into global market



❖ Expanding exports

- ✓ **Localization**
 - Acting as a local branch for SMEs that cannot afford to set up overseas branches to support export/overseas business expansion
- ✓ **Overseas joint distribution center program**
 - SMEs that are unable to build their own logistics centers overseas share the warehouses of local KOTRA partner logistics companies.
 - Providing customized logistics services

❖ Globalization

- ✓ **Global support for SMEs**
 - Selecting SMEs with high growth potential, providing 1:1 customized overseas marketing support to strengthen competitiveness and grow into a global company
- ✓ **World-class product development project**
 - Selecting world-class manufacturers to diversify export products and secure future growth engines
 - Provide various benefits to businesses supporting related organizations such as marketing, finance, consulting, etc.

1. Exports

❖ B2B Meetings and Business Forums

✓ B2B Meetings

- Attracting buying groups and individual buyers who want to import Korean goods
- Provide 1:1 export consultation sessions with domestic companies

✓ Trade Delegation

- Collaborate with KOTRA, local governments, and related organizations to form a sales team
- Provide export consultation opportunities with local buyers through overseas dispatch/video consultation

✓ Business Forums

- Operate various programs such as conferences and exhibition consultations to support domestic companies' overseas expansion

✓ International Business Travel

- Support business travelers' overseas sales activities, including arranging consultations with potential buyers (3-4 companies) through KOTRA's overseas trade offices.

❖ Trade Exhibitions

- Supporting Korean pavilions at world-renowned exhibitions
- Support the marketing of Korean SMEs' products directly and indirectly by holding domestic and overseas exhibitions, Korean Wave Fair and World Expo.

❖ Customized Support by Industry

Materials, Components and Equipment



- Global Partnering (GP) (automotive, aviation, machinery and heavy equipment, shipbuilding equipment, power materials, etc.)

Environment and Energy/Construction and Plants



- Global Partnering Energy (Hydrogen, Secondary Battery, new and renewable energy, nuclear power plant etc.) and environment industry

Consumer Goods



- K-Lifestyle Showcase Korea
- Overseas online platform and overseas distribution network cooperation

Bio and Medical



- Customized bio and medical support project (medical devices, vaccines)
- Global Partnering (GP)

Services



- Franchise overseas expansion support
- Edutech overseas expansion support
- Content industry overseas marketing support

ICT



- Global Mobile Vision (GMV)
- Smart farm export support
- Smart city overseas advancement support



1. Exports



❖ Export Vouchers

- Provide subsidies in the form of vouchers for SMEs to self-select and utilize export support services to build their export capabilities.
- Vouchers can be used to select, purchase, and use various export support services on the Export Voucher Portal (www.exportvoucher.com)

❖ Resolve difficulties for Exporters

✓ Online and offline export consulting

- Free online and offline consultations with country-specific experts to help you navigate international expansion and certification challenges

✓ Intellectual Property Protection Center (IP-DESK)

- Utilizing overseas intellectual property centers in 17 locations in 11 countries to strengthen the protection of intellectual property rights of Korean companies and help them settle in overseas markets.

IP-DESK Countries (11 Countries 17 Locations)

U.S.A LA, New York	India New Delhi	Indonesia Jakarta
Mexico Mexico City	China Beijing, Shanghai, Qingdao, Guangzhou, Shenyang, Hong Kong	Japan Tokyo
Germany Frankfurt	Vietnam Ho Chi Minh	Thailand Bangkok
Russia Moscow		Philippines Manila

❖ Digital Marketing

✓ BuyKOREA (www.buykorea.or.kr)

- A global B2B export-supporting platform that connects buyers worldwide with Korean suppliers.
- Supports the transaction process by promoting Korean products; providing searching and registering tools for purchase history; providing online payment for transaction fees; and offering international shipping discounts



✓ Trade and Investment Big Data Service TriBIG (www.kotra.or.kr/bigdata)

- Utilizing database of 6 million overseas companies, collected and managed by overseas KOTRA offices, TriBIG provides buyer search and recommendation service based on HS code



✓ Video Consulting (year-round)

- Export support by organizing online, non-face-to-face consultations with buyers for domestic companies that are struggling to develop overseas sales.

1. Exports



Export Vouchers

✔ Export24 Global Agency Service

- 15 services that allow you to experience the vibe and voice of the global scene without traveling abroad
- Services available for anyone (all domestic companies), anytime (24/7), anywhere (128 foreign trade missions)
- KOTRA supports the entire export process from market research to global marketing

15 Service Strengths

- ◆ Provide on-the-ground information with door-to-door visits, surveys, and interviews
- ◆ Provide three-dimensional information by evaluating products and identifying offers through buyers.
- ◆ Acting as a crisis response service during the global pandemic

Always-on support for your export cycle

- ◆ Know the market: Itemized/customized market research, in-store visits, trend surveys
- ◆ Research potential partners: help connect business partners, research supply lines, research buying behavior
- ◆ Global Marketing: Overseas business trip support, trade communication support, sample delivery, and exhibition participation

✔ Overseas Economic Information Platform(dream.kotra.or.kr)

- The one-stop, comprehensive interdepartmental online platform empowering Korean enterprises for seamless global market expansion through access to invaluable overseas business information
 - * Curated Insights, data sourced from KOTRA and government entities
- Valuable resources encompassing a wide range of export and investment-related information for each stage of overseas market activities
 - market trend, product-industry information, market strategy and 'overseas market news'
 - certificates, licenses, logistics and trade statistics, and other export/investment related info

✔ Global Market Entry Strategy Seminar

- Helped Korean SMEs plan their next overseas regional expansion strategy by examining global markets and regional issues.



2. Globalization



❖ B2B Meetings and Business Forums

- ✓ **B2B Meetings**
 - Attracting buying groups and individual buyers who want to import Korean goods
 - Provide 1:1 export consultation sessions with domestic companies
- ✓ **Public Procurement**
 - Support Korean companies to enter public procurement markets around the world
- ✓ **Overseas Emissions Reduction Support**
 - Invest in overseas GHG emissions reduction projects in industry/energy sectors to secure mitigation outcomes for achieving Korea's NDC targets

❖ Overseas Investment Support

- ✓ **Korea Investment Support Center**
 - Established support centers for Korean-invested companies in countries with active overseas expansion
 - Helping the company succeed in localization (Currently in 16 Countries 26 locations)
 - Management consulting (legal, accounting, labor, etc.) and information provision (investment practice guide, consultation on difficulties of entering companies, management support seminars, etc.)
- ✓ **Global M&A Support**
 - Leveraging M&A to help domestic SMEs efficiently acquire overseas core technologies, brands, distribution networks, and production bases
- ✓ **Support for Reshoring Enterprises**
 - Provide one-stop service for Korean companies interested in reshoring

❖ Supporting Overseas Defense Advancement-G2G Tradings

- ✓ **Defense Trade Support**
 - Cooperate with relevant government departments and related organizations to support domestic defense and security companies to expand overseas
- ✓ **G2G Trade support**
 - Signing government-to-government contracts with foreign governments and supporting the export of defense products and general goods in cooperation with Korean companies, related organizations, and government departments.

❖ Leverage Foreign Trade Office infrastructure

- ✓ **Access to 129 foreign trade offices in 84 countries to help small and mid-sized businesses expand overseas**
 - **Open Trade Center**
 - Free office space, market information, and basic consultation for customers visiting KOTRA's overseas trade centers
 - **Export Incubator(BI)**
 - Connecting with trade offices, providing office space in overseas cities, and providing settlement support services
 - **Overseas IT Support Center**
 - Operate centers in ICT hubs → Support overseas expansion of domestic ICT companies
 - **FTA Support Center**
 - Access to centers in 15 cities across 9 countries with a wide range of information and in-depth consultations
 - **Overseas GP Centers(Korea GP Center)**
 - Shared office space in each international region, dedicated local marketing support

3. Economic Cooperation and Employment

❖ Business Partnership

- Devises agendas and MOUs for economic cooperation during the president's and prime minister's overseas visits
- Provides consulting opportunities between Korean and foreign enterprises to generate business achievements for our companies.

❖ Economic diplomacy follow-up and follow-up support

- Customized consulting for each company participating in the Economic Diplomacy Utilization Project
- Continued support to create tangible results for Korean SMEs by sending follow-up missions and holding follow-up consultations.

❖ Economic Diplomacy Portal

- Website: president.globalwindow.org
- Economic diplomacy and business partnerships view economic and industry sector outcomes from economic events.
- A comprehensive portal site that supports the discovery of business opportunities for our company



Information provided by the Economic Diplomacy Portal



Achievement of Economic Diplomacy

- Establishment of a database of economic and industrial results, including joint statements, agreements, and economic events during the summit.



Support Business Partnership

- Support business partnership economic events recommended by presidential and prime ministerial visits



Cases Using Economic Diplomacy

- Introduce/share cases of companies that have achieved results such as export contracts, investment entry, etc. in connection with business partnerships and subsequent business participation in overseas tours



Economic Diplomacy Information

- Provides comprehensive information on economic and diplomatic affairs, such as country information, business travel guides, overseas company information, product and industry information, exhibition information, and information on companies entering Korea.



Follow-up projects

- Joint Statement of the Summit-Follow-up between the two governments on the content of the agreement
- Information on participating projects and results available to interested companies that did not participate in the normal tour.

3. Economic Cooperation and Employment



Global ESG+ Business

Type E  **Global Green Cooperation**

- Low-carbon and eco-friendly products, training, and technical management support activities
→ Green Value Consumption Leading Products Donations, services, and educational programsSupport

Type S  **Win-Win Cooperation**

- Donate products and support educational programs that contribute to social issues facing local communities.

Type G  **Expanding Global Social Responsibility**

- Held seminars to raise ESG awareness for domestic companies and institutions
- Held recruitment counseling sessions for promising ESG companies for domestic and international job seekers
- Support for rewarding companies for global ESG activities, etc.

Type +  **Disaster and healthcare, project alignment**

- Donations of medical supplies/equipment requested from countries affected by climate change, health crisis, etc.
- Support for global ESG activities linked to development cooperation projects (ODA, KSP, EIPP, etc.), public procurement, defense (G2G), etc.

KSP (Knowledge Sharing Program) : Economic Development Experience Sharing Project

- KSP is a project that shares Korea's development experiences and knowledge to support the economic and social growth of partner countries and to establish a foundation for friendly economic cooperation.
- KOTRA executes policy research, consulting, capacity building training and related projects tailored to the demands of cooperating nations in industrial, trading and investment sectors.



▶ Peru KSP research tour in Korea



▶ Donation of car air filter performance evaluation devices in Tanzania

3. Economic Cooperation and Employment

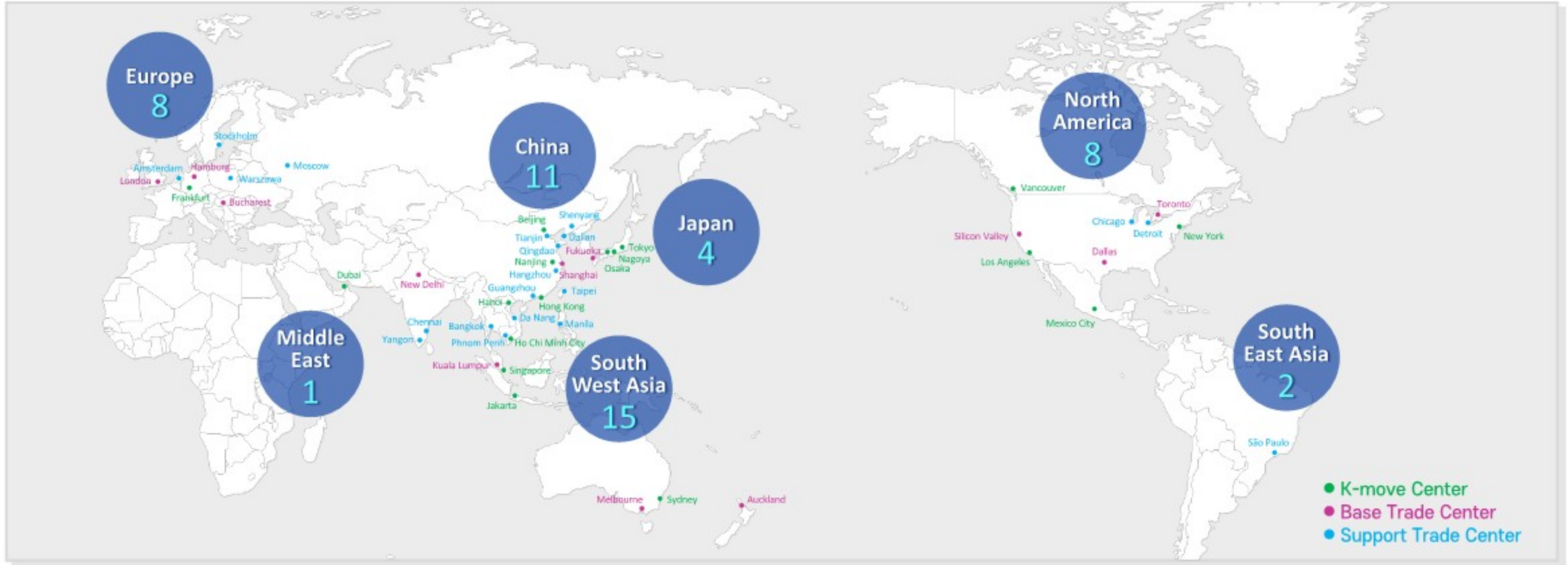


Overseas Employment Support

- Find qualified overseas jobs through trade missions
- Help Korean youth find jobs abroad

Attracting international talent

- Find overseas experts in technology, R&D, etc. for SMEs
- Integrated support for interview arrangements, resume checks, visa recommendations, etc.



4. Foreign Direct Investment



❖ Organize Invest KOREA Summit

- Korea's representative summit-level investment promotion event
- Introduce Korea's investment environment to foreign investors
- Foreign press conference, investment fair, start-up IR, etc.

❖ Promote Foreign Investment

✔ Invest KOREA Online Portal

- Invest KOREA (www.investkorea.org) provides information on Korea's promising industries, investment environment/process and various statistics

✔ Promotional Materials for Investment Attraction

- Publishes Invest KOREA magazine (monthly English publication focusing on FDI)
- Brochures promoting Korea's investment environment, national IR materials, etc.

✔ Honorary Ambassadors of Foreign Investment Promotion for Korea

- Promotes Korea's investment environment by working with influential figures both in Korea and overseas that have extensive networks with local governments and companies as well as a high level of understanding of Korea to help attract more FDI

❖ Provide workspace for foreign investment enterprises (Invest Korea Plaza)

- Provides office and business center for foreign investment enterprises and related organizations



4. Foreign Direct Investment



Foreign Investment Consulting and Administrative Services

- Support for the entire process of foreign investment, from investment consulting to investment-related administrative processing to settlement in Korea.

Administrative and support services

- Ministry of Trade, Industry and Energy (Foreign Investment Declaration/Registration)
- National Tax Agency (Tax reduction system consultation)
- Customs (Capital goods outbound confirmation, Customs consultation)
- Legal authorities (interpretation and advice on investment-related laws and regulations)
- Department of Employment and Labor (Human Resources and Labor Consultation)
- Ministry of Environment (support for environmental licensing and maintenance of environmental industries and facilities)
- Local governments (location, living counseling, permits)
- Korea Industrial Complex Corporation (industrial Sites)
- Ministry of Justice (Visa and Immigration)

Foreign Investment Consulting

- Initial consultation (investment consultation including investment procedures/requirements, incentives, etc.)
- In-depth consulting (tax, accounting, and legal expertise)
- Publication of materials (Business in Korea, FAQ on FDI, Labor, Environment, Tax, Customs, Industrial Sites, Visa Guide)
- Practical guides

Settlement Information

- Settlement assistance(housing, transportation, foreign school, hospital banking, etc.)

Grievance Resolution Activities

- The Foreign Investment Ombudsman and Home Doctor, comprised of experts in various fields, accurately handle the difficulties and complaints of foreign-invested companies.
- Support for resolving difficulties by requesting cooperation from relevant administrative agencies and recommending system improvements for each case

Grievance Resolution for Foreign Invested Companies

- Home doctors in the fields of finance, environment, consumer goods, law, taxation, accounting, labor, visa, immigration, etc. provide on-site consultations to foreign companies or related organizations to discover and resolve grievances.

Operate the Foreign Investment Regulatory Information Portal (ombudsman.kotra.or.kr)

- Provide English translations of upcoming legislations that is relevant to foreign-invested companies

Investment Partner

Sovereign Investment Promotion IR(Investor Relations)

- We introduce Korea's investment environment for foreign investors and assist in project discovery and targeting including Nationwide IR hosted by MOTIE and IR accompanying domestic companies in need of investment

Investment Promotion delegates

- We provide support for overseas dispatch or visit to Korea for investment attraction, including IR, deployment of local government investment promotion delegations, Roundtable, TFT, and inbound investment delegations.

Investment Attraction Consultation Conference

- We provide 1:1 business partnering support for companies, local governments and FEZ seeking overseas investment and investors identified through Invest KOREA's global network

Invest KOREA Market Place(IKMP)

- IKMP is a project aimed at discovering Korea's small and medium-sized businesses and agencies seeking to attract foreign investment, and matching them with foreign investors who have compatible needs



Core Values

1. KOTRA's Core Values
2. For a better society



1. KOTRA Core Values



Mission

Contributing to national economic growth by supporting global business



Vision

Global Business Platform



Core Values

Global

Innovation

Contribution

Public Integrity



KOTRA's Commitment to Clients



Global

Be Global

- We support the globalization of SMEs, industries, and people
- We aim to become a world-class trade and investment platform supporting the entire cycle of global business



Innovation

Lead Change

- We contribute to innovate growth of the nation and our clients
- We take the lead in digital transformation, and provide innovative services to our clients



Contribution

Commit to the Community

- We, as a public organization, contribute to the public and the economy
- We support our clients in becoming a global leader for sustainable growth



Public Integrity

Practice Uprightly

- We implement the highest standards of ethical management
- We gain the people's trust by running a transparent and fair organization

2. For a better society

Shared Growth

- Provides an overseas expansion platform for shared growth.

Revitalization of Local Economies

- KOTRA's regional support groups contribute to the revitalization of local economies with support for the globalization of regional SMEs
- Fostering and employment assistance of local talents
- Contributing to the revitalization of the local economy through overseas startups linked to local industries

Ethical Management

- Leads as a reliable public agency through global-level ethical management.
- Customer-oriented responsible management and implements an ethical corporate culture to fulfill its social responsibilities as a reliable public agency based on its vision of ethical management.



Safety and Health Management

- Transforming into an ESG-leading public organization with prioritizes the safety and health of customers and employees.
- Remains a public agency that customers can visit with a peace of mind by implementing safety and health management activities led by the head of KOTRA.

ESG Management

- Helps SMEs to properly respond to ESG-related trade regulations and global enterprises' demands
- Assist SMEs to secure sustainable growth and global competitiveness through ESG management.

Globalization of Socioeconomic Enterprises

- Provides support for capacity-building and overseas expansion of socioeconomic enterprises to spread social values worldwide.

Domestic and Global CSR Based on Win-Win Cooperation

- Proceeds various social contribution work in Korea, which includes youth export school.
- Supports domestic SMEs situated overseas to solve local social issues through global CSR activities.

KOTRA,

Korea's global business platform connecting the world and the future

Website www.kotra.or.kr

Naver Blog blog.naver.com/kimglobal

Facebook www.facebook.com/globalkotra

Instagram Instagram.com/globalkotra/

YouTube www.youtube.com/globalkotra

kotra

Korea Trade-Investment
Promotion Agency